



## **DESIGN OF SOCIAL NETWORK BASED MOBILE STRATEGY BY PROFILE MATCHING**

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### **ABSTRACT:**

Here a new mechanism is designed under the well effective mechanism of the matching relative to the profile by the preservice of the privacy and its constituents followed under the scenario of the network of the social phenomena followed by the introduction of the protocol of the profile based matching respectively. Initially the protocol is designed by the help of the matching under the profile is done under the comparison of the explicit strategy where there is an interface takes place between the two parties respectively. Here the initialization of the parties oriented strategy which includes the well effective scenario of the responder followed by the initiator respectively. The initiator is enabled by the help of the ECPM followed by the well oriented mechanism under which result of the matching based comparison takes place in the system by the profile oriented specific attributes respectively. Here the values of the attributes are completely prevented by the help of the design based parameters and a well effective mechanism in proper well oriented fashion respectively. Here a new mechanism is designed by the help of the protocol based on matching profile relative to the comparison under the implicit strategy in a well explicit manner respectively. Where there is a chance for the direct allowance for the initiator for the transmission of the messages in a proper well oriented fashion apart from the

comparison based strategy related to the responder is a major concern under the key aspects of the system based design implementation phenomena respectively. Here the profile of the user based unrelated messages have be distinguished by the help of the proper justification point of view by the help of the responder under the category of the multiple strategy respectively. The category with an interest is selected by the help of an initiator in an implicit fashion respectively. Simulations have been conducted on the present method where there is a lot of analysis takes place in the system in terms of the improvement in the performance followed by the outcome of the entire system in a well oriented fashion respectively.

**KEYWORD:** *Mobile communication, social networking, wireless communication, matching of the profile, preserving privacy, security based analysis, transfer of the data, data encryption standard and homomorphism analysis respectively.*

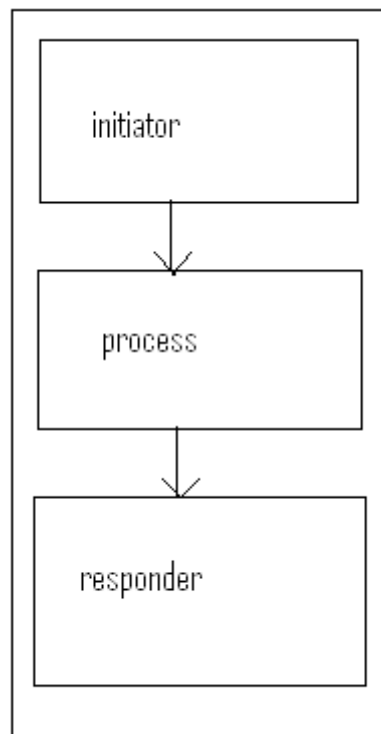
## 1. INTRODUCTION:

Among the people there is a huge necessity of the extension of the circles related to the social phenomena by the help of the communication based aspect in terms of the digital strategy related to the networking based aspect plays a crucial role in its research based analysis respectively [1][2]. This is already implemented in the daily need that is in the form of the networking sites of the social media which includes the design of the well effective strategy of the Gmail, Face book, Yahoo, etc., which plays a crucial role in the application based perspective followed by the design based parameters is a major concern respectively.

Here there is a huge popularity for the development of this sites and the accessing of the network under the decentralization basis plays a crucial role in its implementation strategy under the specification of the centralized illustrator oriented strategy respectively [3][4]. In this design of the system many of the users are very much attracted under which the communication is very much easy and it's free of cost where the cost for the communication based perspective plays a crucial role in its applicability in the form of the mobile phone accessibility is a cost effective strategy respectively. Here this particular scenario is implemented by the help of the wireless network based strategy

followed by the help of the internet based application oriented scenario respectively. There is a lot of advancement takes place in the system in terms of the wifi; Bluetooth followed by the networks under the rapid design protocol of the sensor based mobile communication respectively. Here under the well implemented environment of the networking based strategy under which there is a design based specification includes the surfing of the net not only for the browsing that is for the communication point of view followed by the network oriented strategy where there is a chance of the well effective transmission of the data is a major concern respectively [5][6]. Under the environment of the geographical strategy where there is a specification of the proper well structured applications have been implemented by the help of the network of the mobile and the integrated social site accessing respectively. Therefore there is a huge necessity of the design of the algorithm under which there is a lot of complexity where the accessing number of the users are more and followed by the well effective scenario of the complexity has to be reduced to pet the effective popularity in the system is a major concern respectively.

## BLOCK DIAGRAM



**Fig 1: Shows the block diagram of the present method respectively**

## 2. METHODOLOGY:

In this paper a new technique is presented by the help of the powerful mechanism under which there is a lot of improvement takes place in the system consisting of the network of the social strategy under the scenario of the wireless communication plays a crucial role in its application based perspective respectively. Here the implementation of the present method is shown by the above figure in the

form of the block diagram and is explained in an elaborative fashion respectively. Previously there are several method related to the homorphic scenario under which it includes the large amount of the techniques for the design oriented strategy in terms of the standards of the data encryption based phenomena plays a crucial role in its application perspective where there is a proper consideration of the operations under the scenario of the cipher text is a major concern respectively [7][8]. Here some of the major operation used in this design oriented procedures includes the multiplication followed by the well effective addition is a major concern in its implementation based perspective respectively. Here there is a proper utilization of the well effective method where there is a proper consideration of the text under the basis of the cipher and the following plain based strategy in a well efficient manner respectively [9][10]. Here we finally conclude that the present method is designed in a well effective and efficient in terms of the improvement in the performance followed by the outcome of the entire system in a well stipulated fashion respectively.

### 3. EXPECTED RESULTS:

The above figure shows the graphical representation of the present method where there is a comparative analysis is made between the present methods to that of the several previous methods in a well oriented fashion respectively. Here the design of the present method completely studies the problems and its associated drawbacks in a well efficient manner under which in the implementation of the present method there is a necessity followed by the requirement of the application of the proper measures in a well efficient manner respectively. In this implementation based perspective under which they are implemented by the break period takes place in an anonymous fashion respectively. Here analysis of the system is done in a well accurate manner under which the testing of the system takes place by the well effective strategy of the design based specifications where it includes the scenario of the major constraints by the help of the application of the large number of the test beds in a well accurate manner by the proper application of the application of the large number of the datasets in a well effective manner respectively.

#### 4. CONCLUSION:

In this paper a new technique is presented under the implementation of the powerful mechanism where there is a proper investigation takes place in the system in terms of the matching of the profile based comparison takes place in the system under the scenario of the social networks by the help of the design of the well effective protocols of the system in a well efficient manner respectively. Here the comparison of the system takes under the behavior of the explicit strategy where the protocol oriented specification includes the matching of the profile is a major concern respectively.

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